

## Wayne-Westland Community Schools Social Media Terms of Use

The Wayne-Westland Community Schools (WWCS) believes that public dialogue and communication between the School District, and its employees, parents, students, and concerned community members is important and valuable. As social media is becoming an ever-increasing manner in which people communicate in society, WWCS believes it is a worthwhile means to communicate with its stakeholders and concerned citizens. WWCS also believes, however, that part of its responsibilities as a public school district is to encourage civil and respectful dialogue and discussion in teaching the importance of responsible citizenry. It is with this in mind that WWCS has implemented these Social Media Terms of Use.

These Terms of Use apply to all “WWCS Social Media.” That term includes all District operated or District maintained social media sites or accounts. WWCS Social Media includes, but is not limited to, the WWCS official Facebook page or Twitter account, or similar accounts operated or maintained by the District or one of the District’s schools. This does not include other social media sites or accounts that may be somehow associated with WWCS but are not specifically created or authorized by WWCS or one of its schools (*i.e.*, a booster club or organization that is not officially operated by WWCS).

By continuing to use WWCS Social Media you are agreeing to the terms stated herein. Those who violate these Terms of Use will be subject to the response deemed appropriate by WWCS including, but not limited to, having posts deleted or being blocked from the relevant WWCS Social Media forum. WWCS employees that violate these Terms of Use may be subject to discipline in their capacity as an employee if appropriate. WWCS students that violate these Terms of Use may be subject to discipline in their capacity as a student if appropriate. Additionally, WWCS will report to local law enforcement any threats (as described in these Terms of Use) or other potentially illegal speech or conduct posted on or through WWCS Social Media.

As part of these Terms of Use, users of WWCS Social Media agree to not engage in or post the following on WWCS Social Media sites:

- 1) Speech, conduct, or material that conveys a profane, sexually suggestive, or objectively offensive message;
- 2) Speech, conduct, or material that is meant to, or the average person would reasonably believe is meant to, harass or intimidate a person because of that person’s race, color, religion, gender, sexual orientation, ethnicity, disability or other classification protected under Michigan or federal law;
- 3) Speech, conduct, or material that attacks or impugns the personal character or integrity of any WWCS student, parent, employee, officer, agent, volunteer, or individual contracted to work in a school building(s);

- 4) Speech, conduct, or material that amounts to a threat against the health, safety, or welfare of any WWCS facility, student, parent, employee, officer, agent, volunteer, or individual contracted to work in an WWCS school buildings; and
- 5) Speech, conduct, or material that discloses confidential student information – this would include the posting of student school work without the permission of the student or their parent(s);

Determination of a violation of these Terms of Use will be at the sole discretion of WWCS. By using or participating in any form of WWCS Social Media, the user agrees to accept and abide by these Terms of Use and accepts WWCS as the sole decision-maker relating to its decision on violations of these Terms of Use.